

To: Social Media CoP[socmed@epa.gov]
From: Orquina, Jessica
Sent: Fri 8/14/2015 4:35:29 PM
Subject: Social Media Update - August 14
[epa_seal_medium_trim.gif](#)

Hi,

Deliberative Process/Ex. 5

Here are some recent EPA posts that I like:

● @EPAGreatLakes: EPA is working with the Grand Portage Band of Lake Superior Chippewa to protect water quality. *[PHOTO POSTED IN TWEET]*

Link to post: <https://twitter.com/EPAGreatLakes/status/630754304576454656>

Why do I like this? I like how this tweet focuses on a partnership and includes a nice photo of the location we're working to protect.

● @EPAregion7: Concerned about the safety of your children when using #pesticides? Learn how to use pesticides properly: <http://go.usa.gov/3skYR>

Link to post: <https://twitter.com/EPAregion7/status/631910701800521729>

Why do I like this? I like how this starts with a question that reminds people why this information is important & tells them where they can get more information.

● @EPAregion3: This video explains how a green roof at the Tobyhanna Superfund Site in Pa. conserves energy & stormwater run-off. <http://ow.ly/QU60w>

Link to post: <https://twitter.com/EPAregion3/status/632183046008139776>

Why do I like this? This is a good use of an in the moment video to share a good story in R3.

Deliberative Process/Ex. 5

And, here are a couple posts from other organizations that caught my eye:

• @wbclimatechange: Rising #sealevel = dangerous consequences for #Vietnam.
[#climatechange \[TWEET INCLUDES A GRAPHIC\]](http://wrld.bg/QDbKw)

Link to post: <https://twitter.com/wbclimatechange/status/632125955532812288>

Why do I like this? It's a basic message and the graphic includes facts to back it up.

• @MarieReedES: Our @dcpublicschools kids are lucky to learn in such welcoming, inspiring model classrooms! #pantherpride #werdcps [PHOTO POSTED IN TWEET]

Link to post: <https://twitter.com/MarieReedES/status/631585032394665984>

Why do I like this? I like the #weRdcps campaign the DC public schools have been running this summer. They use the hashtag to pull their community together and let each school why they are proud of what they do.

Have a great weekend! Jess

EPA Social Media Community of Practice SharePoint site:

https://usepa.sharepoint.com/sites/OA_Community/social_media/_layouts/15/start.aspx#/

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